**TITLE OF THE PAPER**

(Times and New Roman, **upper case**, 14-point, bold, centered)

John Dow (*University of Korea, USA*) (First Name Last Name)

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**INTRODUCTION**

(Times and New Roman, upper case, 12-point, bold, centered)

Computer technology has provided new opportunities for research in many ways. Internet survey methodologies, in particular, have caught social researchers’ interest in a sense that the Internet has introduced a new communication channel to society….

**METHOD**

(Times and New Roman, upper case, 12-point, bold, centered)

Data for the study were drawn from the conversion study for communities in Northern Indiana. The survey participants…

**FINDINGS**

(Times and New Roman, upper case, 12-point, bold, centered)

*Biases in demographic characteristics*. No significant differences between groups were detected with respect to gender and marital status. However, age and income composition, and whether or not they live with children at home show significant differences between groups (see Table 1)….

Table 1. Differences in Demographic Characteristics (Title centered, Above the table)

|  |  |  |
| --- | --- | --- |
|  | A | B |
| C |  |  |
| D |  |  |
| E |  |  |

Figure 1. Differences in Demographic Characteristics (Title centered, Below the picture)

**IMPLICATIONS or CONCLUSION**

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Recent research suggests that possible biases exist in self-selected or permission-oriented tourism Internet surveys. The results of this case study indicate that Internet based self-selected samples may…

**REFERENCES**

(Those cited in the abstract only please)

Davis, L. M. (1987). Tourism trends in the Asia Pacific region. In A.S. Clark & J. D. Lee (Eds.), *Global tourism review* (pp. 750-780). New York, NY: ABC Publishing.

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Any “acknowledgements” and/or “appendices” should appear at the end of the article after the **REFERENCES**.